

# STEPS TO BECOME A KITSET FRANCHISEE



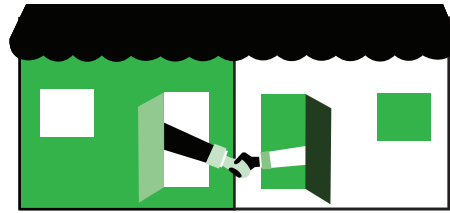
# WHAT WE DO



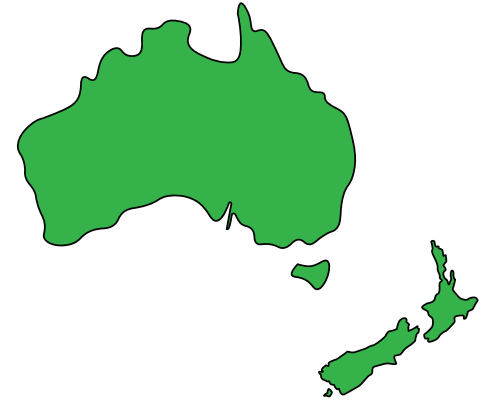
# THE STATS



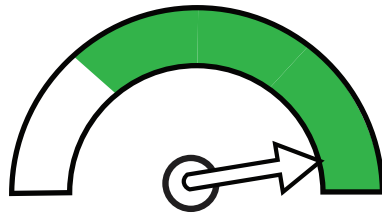
FRANCHISEES



RETAIL PARTNERS



AUSTRALASIAN NETWORK

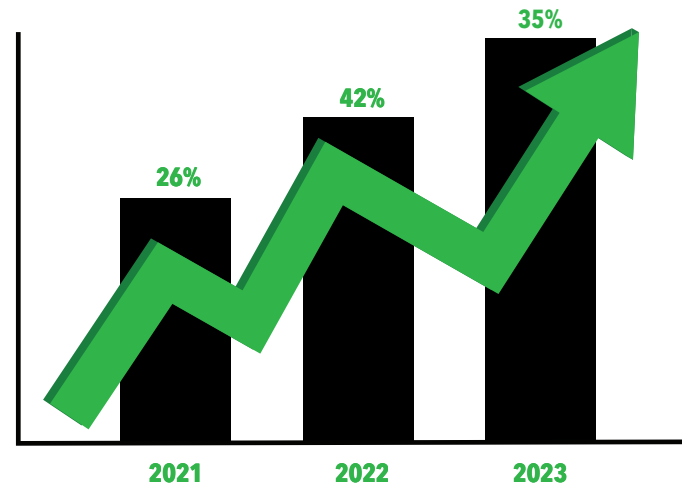


NPS Results

90\*

CUSTOMER SATISFACTION

\* Net Promoter Score 2023 calendar year



ASSEMBLY REVENUE GROWTH YOY

# OUR STORY

SAVING MARRIAGES... ONE ASSEMBLY AT A TIME



## Are you ready to be part of a revolution in assembly services?

Kitset Assembly Services isn't just about putting together flatpack products; since 2017 we've been all about transforming frustration into satisfaction, one assembly at a time.

Imagine being part of a dynamic national network where assembly isn't just a task, but a passion. At Kitset Assembly Services, we've honed the art of assembling flatpack products into a science. With thousands of products assembled and millions in sales, we've not merely built customer's items, but a legendary reputation across Australasia.

Our secret sauce? It's simple yet powerful: fixed fees, exceptional service, and a commitment to treating every customer like royalty. This formula isn't just successful; it's a game-changer.

Our customers don't only come back; they bring their friends and family along.

But we're not stopping there. With over 133 partnerships with top Australasian suppliers and retailers, along with a cutting-edge ecommerce platform, our franchisees have a solid foundation to build their success upon.

So, if you're the go-to person for flatpack challenges, the maestro of assembly, or the one who never leaves a part behind (they're not 'spare,' after all), then welcome home! Dive into this pack, and let's talk about how you can join us in revolutionising assembly services and saving marriages, one perfectly assembled product at a time.

# WHY A KITSET FRANCHISE?

LEARN MORE!



**GUIDED GROWTH** Join the Kitset revolution under our *proven success model*, systems, training, and ongoing support ... enhancing your own chances of soaring success!

**REPUTABLE** Step into a *reputable business* with diverse, existing revenue streams, ready to fuel your own repeatable and highly referred business.

**ENJOYMENT** Satisfaction and enjoyment of providing a *valued service*, relish the freedom of being your own boss, and seize control of your work-life balance.

**ENGAGEMENT** Join an *engaging network* that encourages camaraderie and offers guidance from an experienced Franchisee Team, ensuring your path to prosperity.

**NURTURE** Build a *legacy business* opportunity for generations, fulfilling a natural progression path for families, and leave an enduring mark on the future.

# WHY OUR CUSTOMERS CHOOSE US



**KNOWLEDGE** Kitset provides our skill, experience, and professionalism, ensuring customers feel confident and secure to *know who's in their home.*

**INDEMNITY** Kitset delivers risk-free protection against damage, offering an assembly warranty that ensures products are assembled to manufacturers' standards.

**TIME** Customers regain valuable personal or family TIME by entrusting Kitset with their assembly needs ... allowing them to *make more time for life!*

**STRESS** Kitset helps customers avoid the stress of painstaking tasks, reducing and eliminating frustration from complex assembly projects.

**ENERGY** Kitset is the solution when customers lack the energy, strength, health, or desire to tackle product assembly themselves ... with *no parts are left behind.*

**TOOLS** Kitset provides the necessary tools and equipment for assembly, saving customers the hassle of sourcing and purchasing specialised tools.

# WHY SUPPLY PARTNERS CHOOSE US

LEARN MORE!



**MARGIN** Kitset unleashes the potential for *higher profits* with possible mark-ups or rebates on ancillary sales.

**ADDING VALUE** Elevates Supplier product offerings by effortlessly *removing barriers to sales*, thus maximising revenue streams.

**TRUST** Suppliers rest easy knowing that their products are *expertly assembled*, ensuring warranty preservation, and minimising the need for costly replacements.

**ENGAGEMENT** Kitset simplifies operations with a single point of contact for quality assurance, contract management, and streamlined billing processes ... providing '*One Throat to Choke*'.


**SYSTEMS INTEGRATION** Kitset seamlessly integrates Supplier POS with our services through API or White Label booking portals, for all-round *efficient operations*.

Delivering a highly sought-after service for customers, that relieves the stress and frustration associated with product assembly. The Kitset solution stands out as an enticing final touch for our supply partners, ideal for streamlining product assembly complexities for major retail outlets and online consumers alike.

# WHAT YOU PAY

## YOUR BUSINESS INVESTMENT

TOTAL PACKAGE COST <b>\$49,500*</b> INCLUSIONS	
 TERRITORY	Your exclusive 'Home' Territory for 15 year term, on 5-yearly renewable basis
 TRAINING	One week training at HQ, plus three weeks 'On the Job' training
 UNIFORM	Startup Kitset Uniform and Identification Badge
 MARKETING	Initial Local Area Marketing collateral & printing and site webpage
 SOCIAL MEDIA	Social Media set up and launch into your local territory

MONTHLY SUPPORT COSTS	
	Franchise Royalty \$1000 <i>+ from 12.50 Booking Fee per centrally supplied job ^</i>
	National Marketing \$250
	Conference Fee \$100
	Software (ToolKit) \$50
<b>TOTAL MONTHLY COSTS</b> <b>\$1400*^</b>	

**BEING A FIXED FEE, THE HARDER YOU WORK THE MORE YOU MAKE!**

In our franchise, we offer a transparent and fair, fixed monthly fee. This fee provides the financial resources to support, fuel the growth and development, and enhance our entire franchise network and brand across Australia.

As a franchisee, you gain access to a wealth of expertise and knowledge readily available via our support office team. Additionally, our franchise package includes comprehensive marketing support, cutting-edge software solutions, and a range of other valuable resources.

Owning a Kitset franchise unlocks access to all these unique tools and advantages, all at a fraction of the cost of launching an independent business venture.

*\*all costs exclude GST  
^ Booking fee per job additional to monthly costs*

# THE NEXT STEPS

YOUR BUSINESS, YOUR LIFESTYLE, YOUR EARNINGS ... YOU'RE IN CONTROL!

Being part of a franchise means you have a dedicated team supporting you every step of the way, allowing you to get into business for yourself but ensuring you're not by yourself - you're not alone in navigating the challenges and opportunities that come your way. Our comprehensive training, industry expertise, strategic partnerships, and robust marketing strategies position you light-years ahead of any competition, making owning a Kitset Assembly Services franchise not just advantageous, but essential for success in a service industry.

We are deeply passionate about the Kitset Assembly Services brand and take immense pride in the achievements of our franchisees. Our track record speaks volumes about the potential for growth and prosperity that awaits you as a member of our franchise network [#TeamKitset](#).

Purchasing a franchise is not like buying an app or a new gadget - it's a pivotal decision that demands thorough research and due diligence. We encourage you to connect with our team to kickstart your journey toward owning a piece of one of Australia's most dynamic and rewarding franchise opportunities.

For more detailed information, contact us at: [franchiseAU@teamkitset.com](mailto:franchiseAU@teamkitset.com)  
Take the first step towards realising your entrepreneurial dreams with Kitset Assembly Services.





*Come join us now!*  
WWW.TEAMKITSET.COM

