

# HOW TO BECOME A KITSET FRANCHISEE

INFORMATION PACK



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**SAVING MARRIAGES ONE  
FLATPACK AT A TIME**

# OUR STORY

Kitset Assembly Services is a growing international network taking the time and frustration out of ready-to-assemble products

At Kitset Assembly Services, assembly is our business. It's what we do (we do a lot of it) and we're really good at it. We've assembled thousands of Flatpack products, generating hundreds of thousands of dollars in sales and creating a legendary reputation in Australia, New Zealand and the USA.

Our business model is extremely simple - we assemble flatpack furniture and other flatpack products, for customers, at their home or office, for a fixed fee. No surprises in price means that our customers refer their friends and family to us and we get a lot of repeat business. We also provide all our Franchisees with top-notch training on assembly and treating the customer like royalty - customers love us! You'll love us too.

Here we have a good foundation, increasing partnerships with well-known national retailers and a prominent 'best in class' ecommerce booking platform, so our Franchisees have an existing network from which to grow a successful franchise.

So, if you're the person that family and friends call when they've got a ready-to-assemble, the person that enjoys putting things together or the one that doesn't have 'screws left over' (no, they're not 'spare')... then you've come to the right place.

Read this pack, then book a call with one of our team to find out how you could join the team, saving more marriages right across the USA.

# THE KITSET FRANCHISE



Ready-to-assemble furniture is designed to be easy, but ask anyone who has ever been faced with building one and chances are that's not what they'll say! Many customers simply don't have the time, tools, or willingness to assemble their new furniture. It takes a certain person to make sense of multiple wooden pieces, what seems like randomly drilled holes and a handful a screws to hold it all together. Not to mention the Hex key... where on earth did it go now? That's why Kitset Assembly Services is here to help, and if you're still reading, chances are that certain person is you. So what can we build together?

Customers love quick and easy. So we provide our customers with a fast, quality and timely service that allows them to save time and reduce the stress and frustration caused by ready to assemble furniture.

This business is a 'Man in a truck' operation - our central office takes bookings and allocates them to the local Franchisee for that area. Our Franchisee then goes out to the customer's location, takes away all their stress by assembling their product for them, finishing with taking away the rubbish afterwards.

As a Franchisee there's plenty of variety - you'll get to meet all sorts of different people, and each day you'll be going to different locations and assembling different items. All we ask is that you love providing good customer service and you take pride in quality flatpack assembly.

"I love the freedom of being my own boss, but still having access to support and connection to a bigger team"

**DAVE - FRANCHISEE QUOTE**





# WHY CAN'T CONSUMERS ASSEMBLE ITEMS THEMSELVES?

Societal trends such as an ageing population, the declining level of DIY skills & knowledge as well as a reduction in work-life balance, create a large gap in the market for a professional assembly service provider.

Assembly depends on the personal ability to follow the instructions and the prerequisite skills to do the work. We have found that many resort to asking family, friends or a tradesperson for help. These people will often only assemble something once, so cannot leverage from repeat experience, the item is also usually poorly constructed.

For customers without the skills, tools or time, this makes buying kitset products a challenge. For many consumers, the process of assembling their products is a daunting task and can often cause frustration and lead to dissatisfaction about the product they are purchasing we have identified four key factors that cause extreme problems for customers assembling their products.

## 1. UNWILLINGNESS TO ASSEMBLE:

Some customers refuse to assemble flatpack furniture due to the frustration and stress it can cause them. This feeling of resentment usually originates from a previous negative experience with ready-to-assemble products.

## 2. LACK OF TOOLS

Many customers do not have the tools required for ready-to-assemble products that they wish to purchase. Without the correct tools it can take much longer to assemble, the product will often be assembled incorrectly, and the functionality will be poor resulting in frustration and product dissatisfaction for the customer.

## 3. TIME POOR

Society has become extremely busy. Many of us lack work-life balance, and when we do get the luxury of some time away from our career it rapidly disappears. Between socializing, sports, kids, family and our own personal hobbies it can be difficult to find enough time to complete the mundane task of assembling kitset furniture. Often we hear customers requesting to buy the floor model of a product in the shop just to get around the task of assembly.

## 4. PHYSICAL/COGNITIVE SKILL SHORTAGE

Some products require a high level of physical/cognitive skill to complete the task of assembly. Many customers lack these skills. We have many female clients, elderly and disabled who often say they are not physically capable of lifting/assembling the item on their own.

# WHY BUY A FRANCHISE?

If you're reviewing this document, we're sure you understand the benefits of purchasing a franchise rather than starting a business from scratch. We'd like to point out a few things to think about when wondering whether a franchise is worth the initial investment.

## YOU KNOW EXACTLY WHAT YOU'RE BUYING BEFORE YOU BUY

You, as the potential Franchisee, can make an informed decision because all of the required information can be obtained prior to purchase.

## THE SYSTEMS ALREADY IN PLACE

The most important reason to consider a franchise, when buying a business, is that you're buying a system. You might consider SYSTEM an acronym for: Save Yourself Substantial Time, Energy and Money.

## POOLED RESOURCES TRANSLATE INTO LOWER COSTS

Of great value are the shared resources the franchisor provides at a much lower cost, since these are built and maintained for everyone. A few examples of these include call centres, software platforms and national advertising funds.

## YOU HAVE THE TIME TO FOCUS ON YOUR BUSINESS

As a non-franchise entrepreneur, most of your time will be spent reading HR manuals, writing health and safety policies, building your website, raising brand recognition, getting your foot in the door or trying to come up with your next marketing piece. Franchise entrepreneurs can focus 100 percent of their time on talking to customers, working to improve supplier relationships, and out-performing their non-franchise competition.

## YOU CAN TAP INTO INSTANT EXPERTISE

Full training is given on assembly and systems as part of the induction, along with ongoing support from Field Managers and other Franchisees in the network.

## THE BULK OF THE MARKETING IS DONE FOR YOU

As the franchisor, we devote a significant amount of effort to marketing the brand through advertisement, publications, social media, email marketing and retail partnership co-branding. Usually these are activities that, when done correctly, may put stress on the financial and human resource of an individual start-up.

## A FRANCHISE GIVES YOU A HEAD START

A franchise provides an established product or service that already enjoys widespread brand recognition; this gives the Franchisee the benefits of customer awareness which would ordinarily take years to establish.



### NOT A GOOD NEGOTIATOR? NO PROBLEM

Many contracts are negotiated by the franchisor, enabling access to more customer and products. This gives the Franchisee the ability to spend time working on the business, with the negotiations done for you.

### YOU CAN TAP INTO INVALUABLE INTELLECTUAL PROPERTY

Franchisees buy into a vast amount of intellectual property that they wouldn't have had, were they to start their own business.

### HELP IS ONLY A PHONE CALL AWAY

You have a 1844 # in the event something happens or you need assistance in your business, with a proprietary chat forum and workplace group support instantly accessible.

### YOU GET THE BEST OF BOTH WORLDS

You have a corporate office that provides tons of support, stopping your world from feeling like complete chaos, while putting you in a unique position of being 'the boss.'

### YOU'RE IN CONTROL OF YOUR OWN SCHEDULE

As a business owner, you can decide when to take appointments, vacations and ultimately who does what, and when.

### YOU'RE INVESTING IN YOURSELF

A franchise can offer a proven path to building equity, rather than being a corporate worker bee - just like owning a home versus renting.

### IT'S SOMETHING THAT CAN BE PASSED ON

Although Franchisees sometimes are said to be 'buying a job', they are doing far more than just that. They strive to create an asset that with increasing equity, can be sold for value or passed on to family members.

### YOU CAN BENEFIT FROM A HIGH LEVEL OF CAMARADERIE

It's more fun to climb a mountain with colleagues you don't compete with. There's a shared sense of purpose, the fact that others can relate to exactly what you're going through. They can provide a hand up, leg up, or pat on the back in the face of the challenging business climate.

### YOU HAVE A TEAM OF PEOPLE WORKING TO HELP YOU SUCCEED

In addition to the franchisor, Franchisees themselves form a community and consult directly with one another. This helps to improve their collective businesses in a non-competitive manner.





## WHY JOIN US?

- We use our expertise to understate advertising for the services of YOUR business in YOUR area for just a small percentage of the cost
  - Google AdWords
  - Retail partner co-branding
  - In-Store Promotions
  - Website Development + Updates
  - Facebook Advertising
  - Customer Database promotions
  - Social media and blogs
  - Local Area Marketing packages set up and ready to go
- An exclusive marketing territory for you to call your own
- We allow you to use the Kitset Assembly Services well known, stand out branding, signage and marketing templates
- Up to 4 weeks comprehensive training (4-5 days at Support office and Kitset university + up to 15 days work experience with a selected Franchisee)
- Ongoing support
- Regular business reviews, goal setting, planning, guidance and mentoring
- We give you a significant portion of your work through our lead generation
- Comprehensive franchise manual

It is in our best interest to help you achieve your business and financial goals. By assisting you in building your business, Kitset Assembly Services will become more successful. Our training, knowledge, techniques, partnerships and advertising puts you so far ahead of any competition, that it would be a disadvantage not to buy a Kitset Assembly Services franchise.

- Accounting systems and proprietary booking software, with ongoing training.
- Access to franchise intranet with document templates, group forum for discussion, training modules and courses, training videos and instruction manuals
- Call Centre services to provide support in taking initial customer enquiries, quoting, recording customer details and referring to you
- Kitset Assembly Services unique pricing model. (How would you accurately and competitively price 1000+ completely different products for assembly?)
- Competitive advantage by being part of a nationwide company. Nationwide companies like to deal with nationwide companies
- Sales staff from our retail partners in your service territory promoting your assembly services
- Networking with other business owners in the group
- Be your own boss and work your own hours

### HOW HAS YOUR EXPERIENCE MATCHED UP TO WHAT THE FRANCHISOR TOLD YOU?

Pretty much as I was told, met expectations.

### WHAT HOURS ARE YOU OPEN? HOW MUCH TIME DO YOU SPEND DOING PREPARATION, ORGANIZATION OR PAPERWORK AFTER HOURS? HOW MUCH OF THIS DO YOU DO AT WORK AND HOW MUCH AT HOME?

Usually work 5 days a week but maybe once or twice a month work Saturdays if lead time is getting longer than it should or people are not available during working hours.

I spend evenings doing paperwork and customer follow ups. Organisation is a very key feature of running a successful business I feel.

### WHAT SORT OF SUPPORT DID YOU RECEIVE WHEN YOU FIRST OPENED? HOW HELPFUL WAS IT? DID YOU RECEIVE ENOUGH SUPPORT?

Training was very good and informative. On going support has been good with emphasis on working as part of a Franchise "team."

### WHAT SORT OF MARKETING SUPPORT DID YOU RECEIVE? WAS IT EFFECTIVE? HOW DID YOU MAKE THE BEST USE OF THE OPPORTUNITIES IT CREATED?

Initial introductions at local retail stores. Local print and social media advertising which was helpful to build initial momentum.

### WHAT MARKETING AND PROMOTIONAL CAMPAIGNS ARE PROVIDED? ON THE WHOLE, ARE THEY EFFECTIVE? WHAT ADDITIONAL ACTIVITIES DO YOU HAVE TO CARRY OUT YOURSELF?

Google ads is used by the Franchisor which is an awesome feature. Social media is always very helpful with spreading the word.

My main form of marketing is continuing to build relationships with retail stores while also developing new contacts by word and mouth.

The vehicle being sign written is also a huge part of the advertising and is noticed where ever you go.

### IF THERE IS ANY SPECIALIST SOFTWARE PROVIDED, HOW GOOD IS IT? IS IT EASY-TO-USE?

We use Toolkit, Kitset Assembly Services propriety job management software, and Xero, really good and easy to use.



Here, we asked Jonny, our Franchisee to answer a few questions around the Franchise to give you a great insight into the business.

# ASK A FRANCHISEE

### WHAT WAS YOUR PREVIOUS EXPERIENCE BEFORE BUYING THIS FRANCHISE?

No immediate experience with running a business but was a keen DIY person.

### WHAT DO YOU ENJOY ABOUT THE BUSINESS? WHAT DO YOU DISLIKE?

I like working to my own schedule and being able to determine what hours I work and how much work I can get done. Dislikes sometimes you can't make everyone happy!

### WHAT WAS THE IMPACT OF RUNNING THE BUSINESS UPON YOUR FAMILY AND SOCIAL LIFE INITIALLY? WHAT IS IT NOW?

Initially it was a big commitment being away from family for 3 - 4 weeks during training and then getting up and running. But it is a good fit for my family life.

**HOW GOOD IS THE SUPPORT YOU RECEIVE FROM THE FRANCHISOR? WHAT FORM DOES IT TAKE? HOW RESPONSIVE IS THE FRANCHISOR TO REQUESTS?**

The whole KAS support team are always happy to help with any problems and give advice/support when required. There are also the other Franchisees to call on if needed.

**HAVE THERE BEEN ANY DISPUTES OVER TERRITORIES WITH THE FRANCHISOR OR OTHER FRANCHISEES?**

No there hasn't.

**WHAT LEVEL OF COMPETITION HAVE YOU EXPERIENCED? DOES THE FRANCHISE OFFER REAL COMPETITIVE ADVANTAGES? WHAT ARE THEY?**

Initially a medium amount of competition but as retailers discover the service we offer, my main competition has decreased.

**HAS THE FRANCHISOR MET ITS OBLIGATIONS UNDER THE FRANCHISE AGREEMENT? HAVE THERE BEEN ANY AREAS OF DISPUTE? HOW WERE THESE RESOLVED?**

Yes as far as I'm aware and no disputes.

**WERE THE FRANCHISOR'S PROJECTIONS CORRECT ABOUT THE AMOUNT OF CAPITAL AND/OR BORROWING YOU WOULD INITIALLY REQUIRE? HAVE YOU HAD TO INCREASE YOUR INVESTMENT SINCE?**

Yes the initial outlay was what was advised and no increase of investment.

**WERE THERE ANY HIDDEN FEES OR UNEXPECTED COSTS?**

No hidden fees as explained in the Franchise agreement.

**HOW LONG WERE YOU TRADING BEFORE YOU ACHIEVED BREAK-EVEN? BEFORE YOU STARTED GENERATING INCOME FROM THE BUSINESS?**

Break even for me would be covering my monthly expenses. My initial investment is still not paid off but I take regular income from the business.

**HAS THE RETURN BEEN IN LINE WITH YOUR EXPECTATIONS?**

Yes it has been good.

**HOW WOULD YOU DESCRIBE YOUR RELATIONSHIP WITH THE FRANCHISOR AND OTHER FRANCHISEES?**

Have a good relationship with the franchisor and good support from head office.

**IS THERE GOOD TWO-WAY COMMUNICATION WITH THE FRANCHISOR? HOW DOES THIS HAPPEN? HOW OFTEN?**

Yes communication has always been great, mostly by phone calls and also some field visits.

**HOW OFTEN DO YOU MEET OR CHAT TO OTHER FRANCHISEES?**

Conference once every 12 months to meet up and online facility to be able to contact Franchisees any time and discuss things if needed.

**IF YOU WERE STARTING AGAIN (WITH THE OPERATIONAL KNOWLEDGE YOU HAVE NOW) WOULD YOU BUY THE SAME FRANCHISE AGAIN?**

Yes I definitely would!

Jonny appeared on a current affairs show to help a customer who received a product not knowing it needed assembling. Jonny finished the job and the customer was extremely happy with the result!



# WOULD YOU LIKE ASSEMBLY WITH THAT?

Services we provide our customers



**MEASURE & QUOTE**



**SECURE & FASTEN**



**PRODUCT ASSEMBLY**



**PACKAGE REMOVAL**



**PICKUP & DELIVERY**



## MEASURE & QUOTE

Nothing is worse than furniture that doesn't fit. We help out customers by measuring the space first.

## SECURE & FASTEN

Safety first. For furniture that won't come tumbling down, our secure and fasten service is an obvious choice.

## PRODUCT ASSEMBLY

Our **CORE SERVICE**, and we're pretty darned awesome at it - if we do say so ourselves.

## PACKAGE REMOVAL

We're clean, we're green... and we always clean up after ourselves by recycling all packaging from site. A smile for the customer and a smile for the planet.

## PICKUP & DELIVERY

Just another way we offer outstanding service for our customer. They can rely on us if they need delivery, too.

# THE MARKET

Ready-to-assemble furniture first originated in the late 1940's, early 1950's; however, the largest development of this type of product came in 1956 from a man by the name of Gillis Lundgren, a Swedish draughtsman for a fledgling furniture company.

The idea came to Gillis whilst he was struggling to fit a table into the boot of a car for delivery, when he had a road to Damascus moment. Gillis realised that the solution to his problem was to completely remove the legs and place them under the table top.

This same fledgling Swedish furniture company is now the global brand that is IKEA and Ingvar Kamprad, Gillis's employer is now the fourth richest man in world as a result of this development.

Almost everything we buy nowadays is manufactured in a "Ready-to-assemble" or better known to us as "kitset" form.

As a consequence, it seems that kitset furniture has become one of the greatest tests of modern life. A challenge so demanding it can bring grown men and women to tears.

It's a well-known fact among relationship experts that a weekend of assembling kitset furniture is enough to bring even the strongest of couples to the brink of divorce.

It's often to do with the indecipherable instruction manuals. They seem to come in 14 different languages but never English. And then there seems to be this bizarre international language of gesticulating stickmen.

Kitset furniture is not an enjoyable experience for consumers.

There are some key trends on a global scale that are influencing the growth of the kitset product industry.

As the world moves towards globalization, manufacturers are becoming geographically spread,

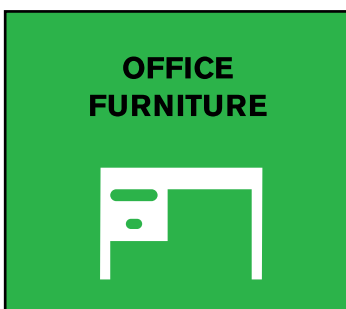
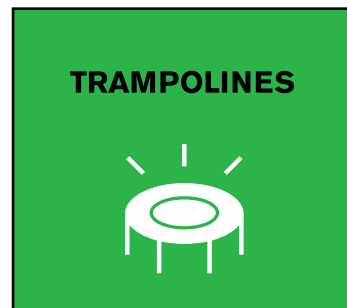
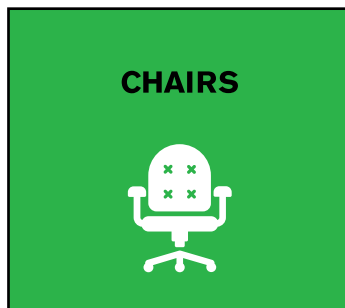
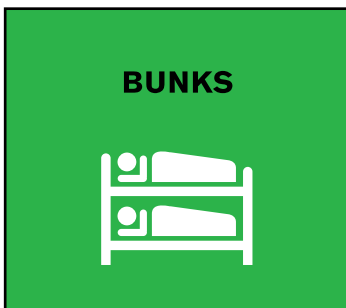
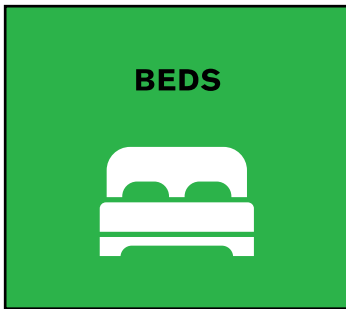
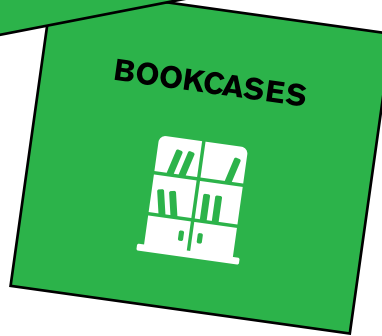
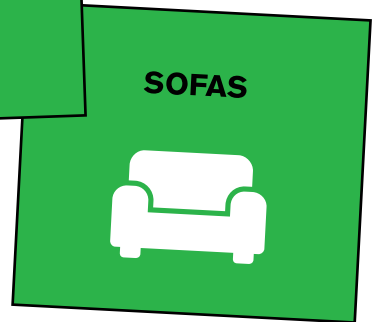
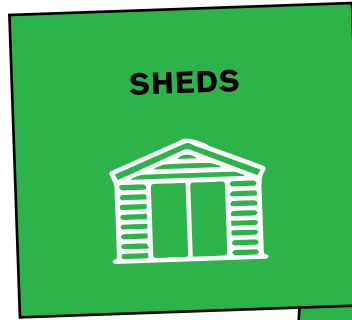
and therefore they need to transport their products longer distances. With the price of shipping going up, manufacturers must manage their transportation costs effectively. Products are therefore often manufactured in a kitset form to reduce the size of their packaging and as a result, allow the manufacturers to effectively manage their transportation costs.

Products such as garden sheds, large closets treadmills, and trampolines often must be assembled in the end user's location. Narrow doorways and other obstacles of modern styled housing make it hard to move these products once assembled. Products are often manufactured in a kitset form in order to allow the customer to transport the item to the desired location with minimal difficulty.

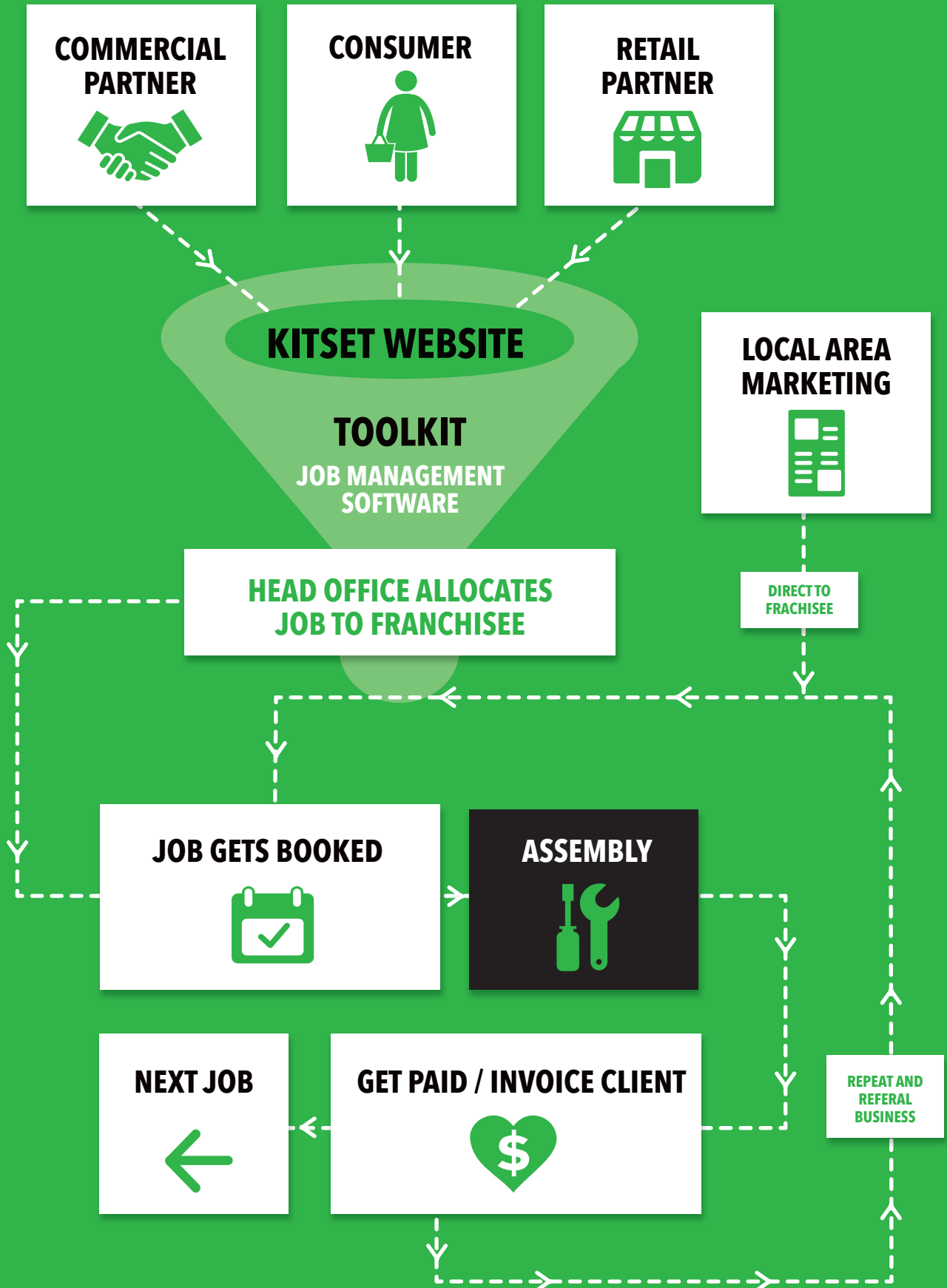
Kitset production also reduces the cost of items as it passes the burden and the cost of assembly onto the consumer, creating a cost-effective option for consumers to purchase products.



# PRODUCTS WE ASSEMBLE



# WHERE DOES THE WORK COME FROM?



# FAQ

## CAN I WORK WITH MY SPOUSE/PARTNER OR EVEN EMPLOY PEOPLE?

Yes! It's your business to run as you want. Some of the best businesses are husband and wife teams and partners, as each person brings their own strengths into the business. However, if you want to run the business on your own (recommended) then this is a great opportunity.

## WHAT MARKETING & ADVERTISING DO I NEED TO DO?

Much of your marketing & advertising is done for you by the franchisor. However, we do encourage that you do your own local advertising to increase your lead generation and market share.

One of the key marketing tasks will be going into the stores we work with, building a relationship with their team members selling our service. This is the most effective marketing you can do and will usually only cost you a coffee.

## WHAT HOURS DO I HAVE TO WORK? CAN I CONTROL MY OWN SCHEDULE?

We set a minimum hour requirement at 35 hours per week, however, this can be done at any time throughout the week. We don't set any opening hours or control your schedule. Then your work is completely up to you.

The nature of the business means we get much of our business on weekends, our Franchisees who are available weekends tend to do better financially than those who are unavailable on weekends.

## WHAT HAPPENS IF I WANT TO GO ON HOLIDAY?

If you go on holiday for an extended period of time, then we'll be happy to discuss how we can help to ensure your vacation is stress free.

## WHY WOULD A HARDWARE STORE UTILISE A CONTRACTOR TO ASSEMBLE PRODUCTS WHEN THEY HAVE MANY STAFF OR CASUALS ALREADY AVAILABLE TO THEM?

Many of the stores that we work with don't have the systems or procedures in place to be able to offer this kind of service themselves. The cost of building such a service into their business model is too high and not their core operation. It is cost-effective for them to outsource this service to a reliable, independent installer.

One store on their own would not generate enough work for a full-time staff member. We solve this problem by servicing multiple different products across numerous retail and manufacturing brands which leads to a varied and high volume of work.

## DO PEOPLE REALLY NOT WANT TO INSTALL FLATPACK PRODUCTS THEMSELVES?

Many people don't have the time, tools, skills, willingness or ability to assemble these products. We've sold hundreds of thousands of dollars worth of assembly services already, and this number is growing incredibly fast.



# FAQ

## WHAT IF I WANT TO SELL MY BUSINESS?

There is no limit on the resale price of your business; you build a business that is ultimately worth much more than what you have paid. It is your business to grow and operate, and at some point... sell. There will be a transfer fee charged to you, as we will need to provide our services in getting the new Franchisee set-up in their business.

## WHAT ABOUT THE COMPETITION?

No matter the industry or profession; in business, we always have competitors. Our competitors struggle to compete with our business due to our strong relationships with business partners, unique pricing model, nationwide coverage and the ability to service customers for all of their Kitset requirements. Competition is what pushes us forward, encourages us to innovate and strive to become a better business.

## CAN I MEET WITH OTHER FRANCHISEES BEFORE SIGNING?

Absolutely. We encourage you to speak with other Franchisees before entering into any agreement.

## DO I GET TOGETHER WITH OTHER FRANCHISEES?

Definitely! We think this is vital to growing our business.

## WHAT TRAINING DO YOU PROVIDE?

Our training is a course designed to have you competent and confident to begin operating your business and excelling in your territory. You have 4-5 days on-site training at our support office plus up to 3 weeks on the job training with an existing Franchisee. This will give you the skills, knowledge and abilities to be a legendary Kitset Assembly Services Franchisee.



# YOUR ADMIN WORK IS A BREEZE

Being part of a franchise means that you have a system to support your business. Our support office team helps allocate your jobs, meaning that you, as the Kitset Franchisee, can head out on the road and do what you

love. At Kitset Assembly Services, we are passionate about your success and provide you with the best systems and support available.

WE DO	 <p>Assist in allocation of your work</p>	 <p>Booking &amp; scheduling of jobs</p>	 <p>High Level Customer Experience</p>	 <p>On-going support</p>
YOU DO	 <p>Assemble the furniture</p>	 <p>Status updates &amp; notes from the field</p>	 <p>Customer Satisfaction/ Experience</p>	 <p>Tweaking of your daily schedule</p>



# YOU'LL GET THE WHOLE MARKETING PACKAGE

The marketing team will look after the core branding, advertising and getting you through the door to co-branding with those larger, tougher retail partners. We will handle the core marketing which includes:

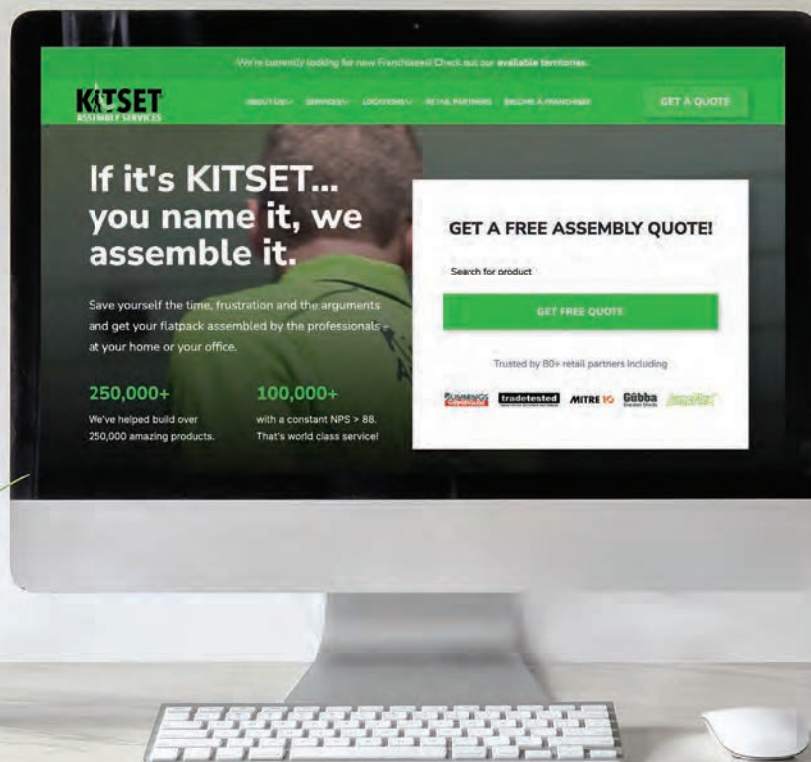
- [Google Advertising \(Adwords\)](#)
- [Social media](#)
- [Email marketing](#)
- [Website management and development](#)
- [Local Area Marketing Collateral \(business cards, flyers, stickers etc\)](#)
- [Retail Partnership Co-Branding](#)
- [Facebook Location page](#)

Each Franchisee pays a small monthly fee to contribute to the above advertising. These initiatives will provide you with great brand awareness and a large portion of your lead generation. However, as a new business owner, your input into marketing will not only provide you with great satisfaction, it will also allow your own business to skyrocket to the next level

in your own community and territory. As well as the marketing we do as the franchisor, your opportunities to advertise and create your own brand awareness are endless - and you can have a lot of fun while doing it!

Many of our Franchisees not only get the support of our support office, but by establishing relationships with other Franchisees you can learn amazing ways to advertise in your local town, sponsor your local rugby game or even create your own social media competitions and really get some buzz going around our brand and your business!

There is no need for you to worry about updating your website or trying to understand Google AdWords - we have that covered. With the great brand power you are provided and with your support of local area marketing, your Flatpack Assembly Services business will be booming!



# TOOLKIT

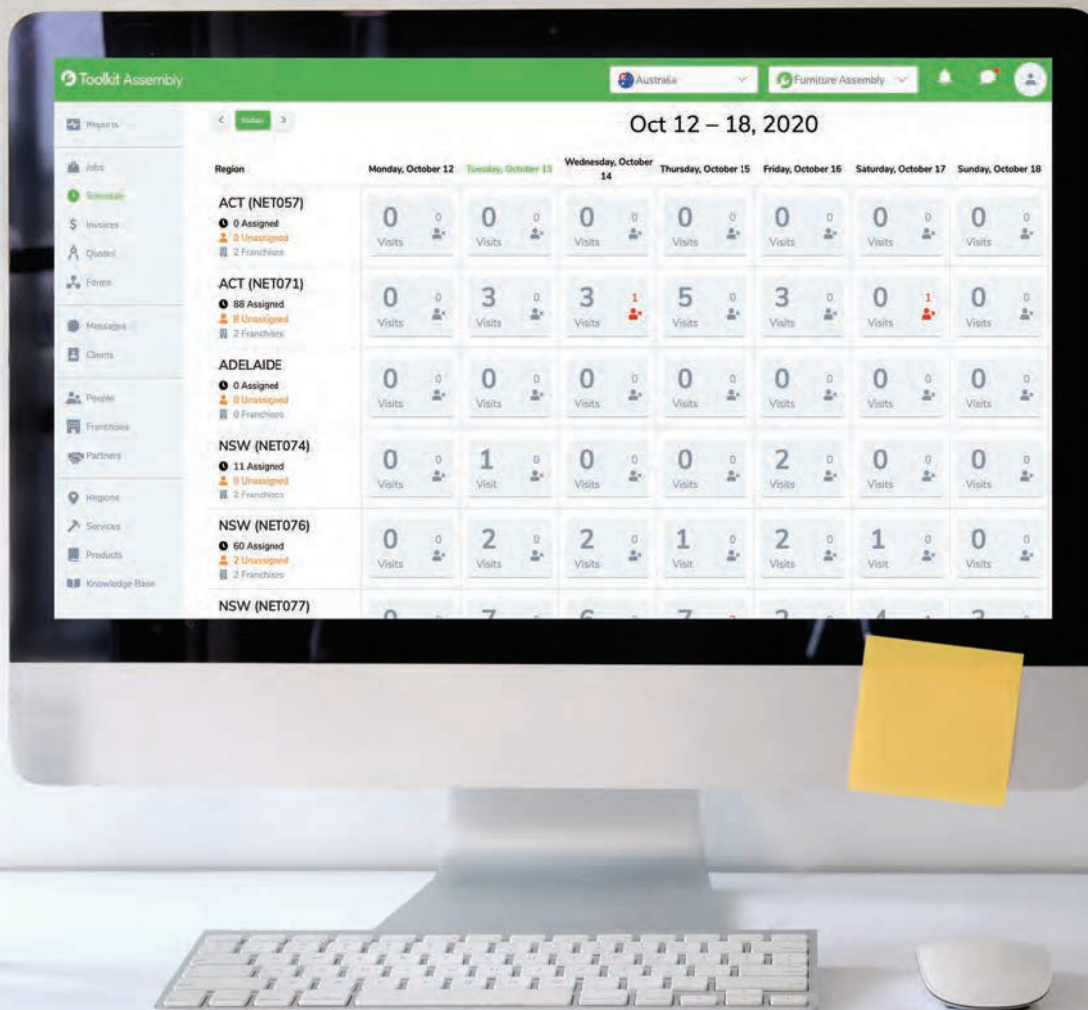
Our job management software that will change the future.

Our Job Management software, **ToolKit**, will be one of your favourite business tools because it will allow you to easily, effectively and efficiently manage your workload.

From entering the client's details, scheduling the job, providing the job location, adding photos/notes/files to adding the charges and invoicing, it's got you covered; and the best thing is, you can do all of this, from any device, anywhere, at any time.

## FUNCTIONS INCLUDE:

- ✓ User friendly
- ✓ Ability to view job schedule
- ✓ Real time job information
- ✓ Multi channel communication
- ✓ On demand resource platform
- ✓ Job creation & management
- ✓ Knowledge Base



# ACCOUNTING & FINANCIAL REPORTING SOFTWARE

Login online anytime, anywhere on your Mac, PC, tablet or phone to get a real-time view of your cash flow. It's small business accounting software that's simple, smart and occasionally magical.

Xero assists our Franchisees in ensuring they're reporting, analysing and continually looking to improve the financial performance of their business.

By having all of our Franchisees using Xero it means that we can track and manage all of the financial data for the Franchise and see it in real time, on any device, anywhere anytime. Xero is how you can ensure that you're on target 365 days of the year to reach your financial goals.



# VEHICLE OPTIONS

On purchasing or leasing your vehicle there are two options to choose from; a truck or small cargo van.  
Our preferred options are below, but you are not limited to these.



# WHAT WE LOOK FOR IN A FRANCHISEE

Kitset Assembly Services Franchisees come from all sorts of different backgrounds. From accounting/management roles, retail/merchandising, corporate banking, tradesman + many more. We've developed the systems and procedures to ensure that you don't need any experience in assembly/trades to operate a successful Franchise.

You must be willing to work hard in your first few months of business; much like anyone starting their own business and you must be able to follow a system.

Key Attributes we're looking for in a Franchisee:



**START YOUR JOURNEY HERE**

**FIRST CALL:** discuss the opportunity and learn more about required investment, revenue channels and costs



**INFORMATION FORM:** complete a simple form with some details about yourself and a mutual confidentiality agreement so we can continue to share information



**AGREEMENTS PROVIDED:** We will supply draft copies of our Franchise Agreement along with Disclosure Documents and information about Franchising



**DISCOVERY DAY:** spend a day with one of our Franchisees



**HEAD OFFICE VISIT:** A trip to Arizona Headquarters to visit our central team and receive final approval



**BOOK TRAINING:** pick a date to commence your journey as a Franchisee



**THE ON-BOARDING TAKES APPROX 2 MONTHS**

# THE NEXT STEPS

Being part of a franchise means you have a team of people supporting you in building your business; allowing you to get into business for yourself but **not by yourself**. The training, knowledge, techniques, partnerships and advertising puts you so far ahead of any competition that it would be a disadvantage **not** to buy a Kitset Assembly Services franchise.

We're extremely passionate about the Kitset Assembly Service Brand, the way we operate and we're incredibly proud of the success of our Franchisees

Buying a franchise is not like buying an app or a new gadget. It's a serious decision that will involve many different stages and requires time for thorough due diligence, to make sure this is the right opportunity for you. Get in touch with one of the team and start your journey towards business ownership in one of America's most exciting franchises today.

**For more information:**  
[franchiseus@teamkitstet.com](mailto:franchiseus@teamkitstet.com)



# ARE YOU READY FOR AN OPPORTUNITY OF A LIFETIME?

TAKE THE NEXT STEP. CALL US TODAY.

**FOR MORE INFORMATION CONTACT IAN**

**PH: 1-844-454-8738**

**[franchiseus@teamkitset.com](mailto:franchiseus@teamkitset.com)**

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